



**Saturday, March 2, 2024**

**Bethany Lutheran Church**

**3701 W. Slaughter Lane**

**6pm Texas A&M Reception, Raffle, Silent Auction and Refreshments**

**7pm Texas A&M Singing Cadets Concert**

**Hosted by Austin Aggie Moms Club**

**Proceeds benefiting Scholarships**

**for Aggie Students from the Austin area**



**We invite you to consider a tax-deductible donation to our club through a sponsorship package that will give your organization visibility throughout the year. It also makes it possible for the Austin Texas A&M University Mother's Club aka Austin Aggie Moms, a 501c3 organization, to provide scholarships to outstanding Texas A&M students from the Austin area.**

Our merit scholarships award thousands of tuition dollars to recipients each year. The club is currently funding our fifth Texas A&M Foundation endowed scholarship, Aggies for Equal Access, benefiting students with disabilities. Our previous endowments have been: The Opportunity Award, the Transfer Student Scholarship, Southerland Aggie Leader Scholarship and the Veteran Student Scholarship.

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Our main event is the Singing Cadets Concert which will be held on March 2<sup>nd</sup>, 2024 at Bethany Lutheran Church. Internationally known as *"The Voice of Aggieland"*, the Grammy Award winning Singing Cadets are Texas A&M University's premier men's chorus. They are one of the oldest collegiate singing organizations in the world and one of the most treasured Aggie Traditions.

Hosting the Singing Cadets Concert is a tradition for Austin Aggie Moms and we are proud to say that because of the great Aggie Sprit in the Austin area! The package benefits listed in this email detail the visibility you will get from promotion before and during the concert.

Other promotional benefits throughout the year include exposure at 2024 Howdy Social, our annual event held in June for incoming Austin freshmen and their families, on our [Austin Aggie Mom website](#), our Facebook and Instagram pages and at our seven monthly meetings.

We are grateful for your support on any level and hope that you will consider one of the sponsorships outlined here.

President, Stacey Ankele [Austinaggiemoms@aggiemoms.org](mailto:Austinaggiemoms@aggiemoms.org)

VP Fundraising, Lori Mazzurana [Aamfundraising@aggiemoms.org](mailto:Aamfundraising@aggiemoms.org)

Singing Cadet Chair, Mary Lance [austinmomscadetchair@aggiemoms.org](mailto:austinmomscadetchair@aggiemoms.org)

Silent Auction Chair, Michelle Chamberlain [aamauction@aggiemoms.org](mailto:aamauction@aggiemoms.org)

# Sponsorship Levels for Austin Aggie Moms – 2023-2024

## “Spirit of Aggieland” - \$5000

**A TAMU Scholarship awarded in Your Name**

**Receive 10 Tickets** to Singing Cadet Concert (SCC) with priority seating

An event photograph taken with the Singing Cadets

Logo in SCC invitation, SCC program and on PowerPoint at event

Logo on PowerPoint for Howdy Social event

Logo placement on home page of Austin Aggie mom website

Recognition on Austin Aggie Mom social media platforms with links to your company

Recognition at our 7+ monthly Aggie Mom Club meetings

## “12<sup>th</sup> Man” - \$2500

**Receive 8 Tickets** to Singing Cadet Concert (SCC) with priority seating

An event photograph taken with the Singing Cadets

**Logo in SCC invitation**, SCC program and on PowerPoint at event

Logo on PowerPoint for Howdy Social event

**Logo placement on home page** of Austin Aggie mom website

Recognition on Austin Aggie Mom social media platforms **with links to your company**

Recognition at our 7+ monthly Aggie Mom Club meetings

## “Gig-em” - \$1000

**Receive 6 Tickets** to Singing Cadet Concert (SCC) with priority seating

**An event photograph taken with the Singing Cadets**

**Listing in SCC invitation**, SCC program and on PowerPoint at event

Logo on PowerPoint for Howdy Social event

Logo placement on Austin Aggie mom website

Recognition on Austin Aggie Mom social media platforms

Recognition at our 7+ monthly Aggie Mom Club meetings

## “Reveille” - \$500

**Receive 4 Tickets to Singing Cadet Concert (SCC) with priority seating**

Listing in SCC program and on PowerPoint at event

**Logo on PowerPoint for Howdy Social**

Logo placement on Austin Aggie mom website

**Recognition on Austin Aggie Mom social media platforms**

Recognition at our 7+ monthly Aggie Mom Club meetings

## “Howdy” - \$250

Listing in SCC program and PowerPoint at event

**Recognition on Austin Aggie mom website**

Recognition at our 7+ monthly Aggie Mom Club meetings

## “Maroon & White” - \$100

Listing in SCC program and on PowerPoint at event

Recognition at our 7+ monthly Aggie Mom Club meetings



**TEXAS AGGIE MOM'S CLUB 2023-2024  
SPONSORSHIP & IN-KIND DONATIONS**



Name of Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Cell Number \_\_\_\_\_

Website \_\_\_\_\_

Sponsorship Level Selected \_\_\_\_\_

Raffle In-Kind Donation Item Description \_\_\_\_\_

Aggie Mom Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_

Follow-up Notes \_\_\_\_\_

Date \_\_\_\_\_

**All businesses that donate an "In-Kind" item, will be acknowledged at the  
Singing Cadet Concert. Please direct questions to:**

VP Fundraising, Lori Mazzurana [Aamfundraising@aggiemoms.org](mailto:Aamfundraising@aggiemoms.org)

Singing Cadet Chair, Mary Lance [austinmomscadetchair@aggiemoms.org](mailto:austinmomscadetchair@aggiemoms.org)

Silent Auction Chair, Michelle Chamberlain [aamauction@aggiemoms.org](mailto:aamauction@aggiemoms.org)

Club Treasurer, Laurie O'Beirne [Austinamtreasurer@aggiemoms.org](mailto:Austinamtreasurer@aggiemoms.org)

CHECKS PAYABLE TO: AUSTIN TAMU MOTHERS CLUB

C/O Laurie O'Beirne, P.O. Box 5046 Austin, Tx. 78763

**Austin Aggie Moms Club is a 501©3 non-profit organization. Tax ID # 74-6089289**

