



Friday, March 21, 2025

Bethany Lutheran Church
3701 W. Slaughter Lane

6pm Texas A&M Reception, Raffle, Silent Auction and Refreshments

7pm Texas A&M Singing Cadets Concert

Hosted by Austin Aggie Mothers' Club

Proceeds benefiting Scholarships

for Aggie Students from the Austin area





We invite you to consider a tax-deductible donation to our club through a sponsorship package that will give your organization visibility throughout the year. It also makes it possible for the Austin Texas A&M University Mother's Club aka Austin Aggie Moms, a 501c3 organization, to provide scholarships and support for outstanding Texas A&M students from the Austin area.

Over the past 30 years, we have awarded more than \$455,000 to deserving Aggies, including \$50,000 in scholarships and organizational giving for the 2023-2024 academic year. We have also successfully funded five Texas A&M Foundation Endowed Scholarships and are now working on our sixth: *Foundation Excellence Award* to support historically disadvantaged Austin area students. Our previous endowments have been the *Opportunity Award*, the *Transfer Student Scholarship*, *Southerland Aggie Leader Scholarship* and the *Veteran Student Scholarship*.

Our main fundraising event is an annual Singing Cadets Concert, which includes a Silent Auction and our Reveille raffle. This year, this meaningful event will be held on Friday, March 21st, 2025, at Bethany Lutheran Church, Austin, Texas. Internationally known as "*The Voice of Aggieland*," the Grammy Award winning Singing Cadets are Texas A&M University's premier men's chorus. They are one of the oldest collegiate singing organizations in the world and one of the most treasured Aggie Traditions.

Hosting the Singing Cadets Concert is a tradition for Austin Aggie Moms, and we are proud of the great, generous Aggie Spirit in the Austin area! The package benefits listed in this email detail the visibility you will get from promotion before and during the concert.

Other promotional benefits throughout the year include exposure at 2025 Howdy Social, our annual event held in June for incoming Austin freshmen and their families, on our [Austin Aggie Mom website](#), our Facebook and Instagram pages and at our monthly meetings.

We are grateful for your support on any level and hope that you will consider being a sponsor.

President, Danielle Janecka, Austinaggie moms@aggiemoms.org
VP at Large, Stacey Ankele, AustinVPresAtLarge@aggiemoms.org
VP Fundraising, Michelle Chamberlain, Aamfundraising@aggiemoms.org
Singing Cadets Chair, Jennifer Rowell, Austinmomscadetchair@aggiemoms.org



2024-2025 Sponsorship Levels for Austin Aggie Moms

“Spirit of Aggieland” \$5,000

A TAMU Scholarship awarded in Your Name
Receive 10 Tickets to Singing Cadets Concert (SCC) with priority seating
An event photograph taken with the Singing Cadets
Logo in SCC invitation, SCC program and on PowerPoint at event
Logo on PowerPoint for Howdy Social event
Logo placement on home page of Austin Aggie mom website
Recognition on Austin Aggie Mom social media platforms with links to your company
Recognition at our monthly Aggie Mom Club meetings

“12th Man” \$2,500

Receive 8 Tickets to Singing Cadets Concert (SCC) with priority seating
An event photograph taken with the Singing Cadets
Logo in SCC invitation, SCC program and on PowerPoint at event
Logo on PowerPoint for Howdy Social event
Logo placement on home page of Austin Aggie mom website
Recognition on Austin Aggie Mom social media platforms with links to your company
Recognition at our monthly Aggie Mom Club meetings

“Gig ‘Em” \$1,000

Receive 6 Tickets to Singing Cadets Concert (SCC) with priority seating
An event photograph taken with the Singing Cadets
Listing in SCC invitation, SCC program and on PowerPoint at event
Logo on PowerPoint for Howdy Social event
Logo placement on Austin Aggie mom website
Recognition on Austin Aggie Mom social media platforms
Recognition at our monthly Aggie Mom Club meetings

“Reveille” \$500

Receive 4 Tickets to Singing Cadets Concert (SCC) with priority seating
Listing in SCC program and on PowerPoint at event
Logo on PowerPoint for Howdy Social
Logo placement on Austin Aggie mom website
Recognition on Austin Aggie Mom social media platforms
Recognition at our monthly Aggie Mom Club meetings

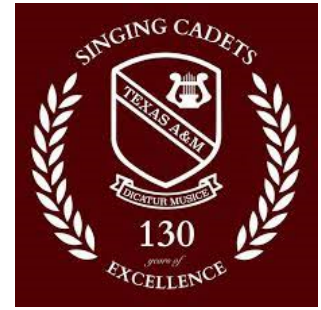
“Howdy” \$250

Listing in SCC program and PowerPoint at event
Recognition on Austin Aggie mom website
Recognition at our monthly Aggie Mom Club meetings

“Maroon & White” \$100

Listing in SCC program and on PowerPoint at event
Recognition at our monthly Aggie Mom Club meetings

Thanks and Gig ‘Em!



2024-2025 Sponsorship & In-Kind Commitment Form

Austin TAMU Mother's Club is a 501(c) 3 nonprofit organization. Tax ID # 74-6089289

Donor Information:

Name of Business: _____

Address: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Sponsorship Level: _____

Raffle In-Kind Donation Item Description: _____

Austin Aggie Mom Connection: _____

Notes: _____

All businesses that donate an "In-Kind" item, will be acknowledged at the Singing Cadets Concert.

Make checks payable to: Austin TAMU Mother's Club

Austin Aggie Moms c/o Michelle Chamberlain, P.O Box 5046 Austin, Texas 78763

Please direct questions to:

VP Fundraising, Michelle Chamberlain Aamfundraising@aggiemoms.org

Singing Cadets Chair, Jennifer Rowell Austinmomscadetchair@aggiemoms.org

Club Treasurer, Rachelle Bendixen Austinamtreasurer@aggiemoms.org

Thanks and Gig 'Em!